Date: February 18, 2013

Submitted by: Kathy Menzie, 1836

SUBJECT: MASS MEDIA - FILM AND VIDEO EMPHASIS CHANGE

Description: Remove MM 411 (Entrepreneurial Media) from the requirements for the film and video emphasis Short overview of the proposal

Rationale: <u>Class does not focus on Film and video entrepreneurship and so does not fit the emphasis.</u>

The Film and Video emphasis will provide students with an opportunity for developing contemporary forms of the narrative, documentary, and newer expanded media genres for a variety of distribution outlets. The sequence is designed specifically to instruct students in the use of new digital technologies for the web, broadcast media, film narratives, and experimental or documentary applications.

Recommended Minor in Anthropology, Art, computer science, English, History, Music, Political Science, Sociology or Theater.

Financial Implications: ——\$0

Proposed Effective Date: ——June 2013

Request for Action: Approval by AAC/.FAC/FS/ Gen Fac, etc

Approved by: AAC on date

FAC on date

Faculty Senate on date

Attachments Yes No